

# **CASE STUDY:** HOME AUTOMATION WHO IS COOKING?

#### STEP.01

### Set the table for data access

Provide customers with easy access to the data generated by their connected kitchen appliances, such as cooking patterns, energy usage, and grocery tracking.

Ensure they can manage and control how their data is used.

#### **STEP** .02

# Stir in secure integrations

Blend seamless and secure connections with third-party services like grocery delivery apps or recipe platforms.

Ensure all data-sharing complies with the Data Act and centers on user consent.

#### STEP.03

### Clean the slate for new orders

When ownership of an appliance changes, ensure a smooth and secure data transfer process.

Revoke the previous user's access and allow the new owner to set up their preferences effortlessly.



#### STEP.04

## Serve trust on every plate

Build customer loyalty by embedding transparent data practices into your operations.

Show your commitment to privacy and compliance, turning trust into a key ingredient of your brand.



#### Thank You

Is your business ready for the Data Act?

Visit steelbridge.fi to explore how we can help.

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