



CASE STUDY : HOME AUTOMATION LIGHT SWITCHES



STEP .01

Ensure transparency

Give your customers full access to the data generated by their smart light switches, such as energy usage and lighting preferences.

Clearly communicate how their data is used and provide simple tools for them to manage their data preferences.



STEP .02

Secure your integrations

Review all third-party integrations, like connections to home automation systems or energy monitoring apps.

Implement robust security measures and ensure data-sharing practices comply with the Data Act, prioritizing customer consent at every step.



STEP .03

Simplify ownership transfers

Design a seamless process for transferring device data access when a property changes ownership.

Revoke the previous owner's access securely and enable the new owner to set up their preferences with ease while ensuring full compliance.



STEP .04

Build trust w/compliance

Position your brand as a trusted luxury provider by embedding data transparency and security into your operations.

Proactively communicate your commitment to compliance to reinforce your reputation for privacy and exclusivity.



Thank You

Is your business ready for the Data Act?

Visit steelbridge.fi to explore how we can help.

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